Talent, Creativiteiten en Innovatie in je Bedrijf
Centre for Innovation - Leiden University

“The Future is already here, it’s just not Evenly distributed.”
William Gibson
Wat is er aan de hand?
Psychology, Tech and Persuasive Design
SURVEY DATA

BIG DATA
Revolutie…
Mensen centraal stellen in een digitale wereld

Discover the world at Leiden University
Bio Hacking

Find out what your DNA says about you and your family.

- Learn what percent of your DNA is from populations around the world
- Contact your DNA relatives across continents or across the street
- Build your family tree and enhance your experience with relatives

order now $99

Discover the world at Leiden University
Apollo Cluster, Partner

Apollo Cluster is a senior partner and a co-founder of Robot Robot and Hwang. His practice specializes in mergers and acquisitions, where he has represented a variety of public and private companies in the emerging technologies space. In his time at RRH, he has processed more than 10 million unique transactions for clients. He holds a J.D. from Harvard Law School and was a clerk for Justice Richard Posner on the 7th Circuit. He is a frequent lecturer at Stanford University at PLI and at other continuing legal education seminars on the topic of the obsolescence of humans in legal practice and mankind generally.
Wat we doen en hoe we werken
Student Innovation Fellowships

Work on real development & research projects with top organizations world wide
Business Fellows
Organisations placing their staff at a lab to work on Learning or research innovation projects.
Labs and partnerships

The lab infrastructure provides a flexible development and research environment for researchers, external parties and students.
Venture Academy & www.Iforesee.nl

Discover the world at Leiden University
Future Friday
Every Friday you’re welcome to join our open workspace, with free wifi, good coffee and great company. Our doors are open from 10:00 to 17:00h.
Lessen die we hebben geleerd
CFI uitgangspunt: Panta Rhei

Kern waarden

- Lead by example
- Embrace experimentation & excellence
- Challenge conventions
- Keep your promise
- Connected to others
- Have fun
Build to Learn
Start a lab
Include Others
break with conventions
embrace pioneers
don’t fight failure
flexible leadership
Have fun
## Innovatiestrategie C4I: Methodiek

Twee methodieken die bij project realisatie gebruikt kunnen worden. Deze zijn complementair afhankelijk van het type traject dat gerealiseerd wordt.

<table>
<thead>
<tr>
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<th>Project gericht op nog onbekend einddoel</th>
<th>Project gericht op een vooraf gedefinieerd einddoel</th>
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<tr>
<td><strong>Doel</strong></td>
<td>Globaal idee, onbekend</td>
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<td>PM als leerprocess</td>
<td>PM als deliveryprocess</td>
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Based on: Sridhar Nerur and Venu Gopal Balijepally 2007
De agile methodiek / innovatie proces is in de opzet van het Living Lab geborgd door het koppelen van onderzoek rond agile en innovatie management aan het project.

Selectie Publicaties C4I:


• Kathrin Goldammer and Ulrich Mans, Why We Need High-tech Politics to Make Renewables a Success Story, DOI 10.1515/green-2013-0006 Green 2013; aop, IASS Potsdam


Literatuur
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